

Smartsheet UK Ltd
Privacy Policy

Smartsheet UK Ltd, formerly known as Converse.ai, (“Smartsheet UK”, “we”, “us”, “our”) has been acquired by Smartsheet Inc. and will soon transition to the [Smartsheet Inc. Privacy Policy](#). Please note the Smartsheet UK’s Privacy Policy below will remain active until the policy transition is complete.

At Smartsheet UK, we value your privacy and understand your desire and interest in knowing how information about you is collected and used. This policy describes how we collect, use and disclose information that we gather about visitors to our website(“Sites”); from users of the Smartsheet UK software-as-a-service application (“Converse”); and the information we collect when we communicate with customers, users or other individuals related to our services (whether by phone, email, or other method). This Policy also outlines your rights and choices with regard to the information collected about you. When we refer to the “Services,” we mean our Sites and the services available through them. Please click a topic below to learn more:

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Who are “we”? Smartsheet UK is the data controller for your personal data. Where processing of personal data is undertaken by our affiliated companies, they are joint controllers with Smartsheet UK for your personal data. Our current affiliate controller is: Smartsheet Inc., Attn: Legal Department, 10500 NE 8th Street, Suite 1300, Bellevue WA 98004 or email privacy@smartsheet.com.

Who are “you”? This policy applies to any visitor to our Site, users of the Services, individuals who contact us or with whom we communicate via phone, email or otherwise, and customers, including both free trial and paid account holders (“Customers”).

To EU Residents: Smartsheet processes your personal data in accordance with the EU data protection legislation, including national or international legislation implementing the EU Data Protection Directive (until superseded), the Privacy in Electronic Communications (“ePrivacy”) Directive (EU), and the General Data Protection Regulation (EU) 2016/679 (“GDPR”), as amended or superseded.

1. END USER DATA (“CONTENT”)

Our Services permit Customers to collect information from their customers or employees (“End Users”). Customers can create chat work flows, which then allows End Users to communicate with and within the Services. These communications and other information about End Users (such as: name, email address, postal address and phone number) are collectively known as “Content.” In this policy we distinguish between Content and all other information about you. We have no control over the information contained within Content, including any personal data. Content does not include usage information we collect about how users access, create, share and manage Content. Smartsheet UK is a data processor of the Content and will only process personal data contained in Content on behalf, and under instruction, of our Customers (the data controllers) or where otherwise required by applicable laws. For more information about Content, please refer to the agreement that governs your use of the Services.

Customers have the ability to pass Content in and out of Converse in connection with a variety of third-party applications and services. Each third-party application has its own policies regarding the collection and use of Content. This Privacy Policy does not apply to websites, applications, or services that display or link to different privacy statements.

Sensitive Data. We have no control over whether Sensitive Data is contained in Content and we do not intentionally collect, and will not request, Sensitive Data. If our employee discovers that we have received Sensitive Data, the employee will inform a designated contact within our company who will assess the processing of such data. “Sensitive Data” means personal data that discloses an individual’s racial or ethnic origin, political opinions, religious or philosophical beliefs, trade-union membership, criminal proceedings, biometrics, or concerns an individual’s health.

2. OTHER INFORMATION WE COLLECT

This section describes information that is not Content. We collect personal data about you directly from you, from others (e.g., your employer if you use an enterprise account), and automatically when you use the Services.

Information We May Collect Directly from You.

At Account Creation. A name and email address is required to provision a new account (paid or trial). Without this, we are unable to create your account. You may choose to provide other information at account creation, including: contact information (full name, phone number, etc.); employment details (company name/size, your job title, etc.); or an admin user’s email (if not you).

Enhancing Your Profile. Account-related information described above can also be added in Converse at any time to enhance your profile.

When Purchasing Services. If you purchase a paid subscription, you may need to provide us billing and payment information, including: full name, company name, billing/shipping address and credit card number. If you do not provide us this information, you may be unable to subscribe and your access to our Services may be limited.

When Attending Events. We may collect personal data such as your name, address, phone number, dietary preferences, and email when you register for or attend a sponsored event (or an event in which we participates).

In Online Submissions. We collect information through interactive features of our Sites, including when you: submit online forms; participate in surveys; join online chat discussions; request customer support; respond to “Contact Us” invitations; submit testimonials; or if you refer a friend (see Referrals). Personal data gathered may include contact information (full name, phone number, email, etc.), employment details (company name/size, job title, etc.); information about your use of Converse; and any other information you choose to share.

In Other Communications. You may share information in communications with us relating to the Services, including during phone calls (and call recordings), chats, or over email. Personal data gathered may include contact information; employment details; user preferences; and any other information you choose to share. Please only provide us personal data that is necessary to respond to your request.

Information We Collect From Your Employer. If you use the Services through an enterprise account, your employer will provide Smartsheet your email address in order to provision your account. Your employer may choose to share additional information about you, including: your profile image, contact information (e.g., full name, phone number, etc.), and employment details (e.g., job title).

Information We Collect From Third Parties.

When Purchasing Services. A third-party intermediary is used to manage credit card processing. The third party is not permitted to store, retain, or use your billing information for any purpose except for credit card processing on our behalf.

From Your Third Party Accounts. You may choose to allow us to access information from accounts you have with other providers:

Single Sign-On. You may be able to log into the Sites using third-party provided, single sign-on services such as Google OpenID. If these services are used to authenticate your identity, you will be asked to share certain personal data with us, such as your name, email address, and other information as indicated when you authenticate your log-in. We may also request or allow you to share other information, such as your image, from these accounts.

Integrations. Our Sites may provide access via connectors and integrations (Integrations) with your third party accounts such as Slack or Facebook. Integrations can be used to push and/or pull information in and out of Converse, and to enable the applicable third party to receive notifications, from the Service. Any information you authorize to be transferred from Converse for the purposes of an Integration is governed by the third party’s privacy statement, not this Policy. We encourage you to carefully read the privacy statement of any third party you authorize to receive information from Converse.

Third Party Sources. Subject to applicable laws, we may gather information about you from lead-sharing tools including LinkedIn Lead Generation, or as leads from Smartsheet’s global resale partners, as well as public information, including internet searches relating to you or your company in order to better service your account and to provide more relevant assistance and marketing.

Information We Collect Automatically.

We gather information about your use of the Services through cookies, web beacons, java script, log files, database lookup, pixels, and other technologies. We may automatically collect: your domain name, browser type, browser language preference, device type and operating system; page views and links you click within the Sites; IP address, device ID or other identifier; location information; date and time stamp, and time spent using the Services; referring URL; and your activity within the Sites. We may combine this information with other information we have collected about you, including your user name, name, and other personal data. See “Use of Cookies, Tracking Technologies, Analytics and Behavioral Marketing” for details.

3. CONTENT

Our Customers are responsible for ensuring that Content is collected and handled (including any personal data therein) in compliance with applicable laws. As a processor, we handle Content as directed by our Customers (the controllers), pursuant to our relevant customer agreements. We only access Content as necessary to:

- Respond to customer support requests (including, with respect to enterprise users, company administrator requests).
- Comply with the law or legal proceedings; for example, we may disclose Content in response to lawful requests by public authorities, including responding to national security or law enforcement disclosure requirements.
- Investigate, prevent, or take action against suspected abuse, fraud, or violation of our policies and terms.

4. PURPOSES FOR WHICH WE USE PERSONAL DATA

We use the personal data we collect under this Policy in furtherance of our legitimate business interests, which include:

Provide our Services: to provide and operate our Services, fulfil your orders and request, process your payments, for bug and error reporting and resolution, to perform upgrades and maintenance, and for similar purposes.

Customer Support: to communicate with you about your use of the Services, respond to your communications, complaints and inquiries, provide technical support, and for other customer service and support purposes.

Personalization: to tailor content we send or display to you in order to offer location customization and personalized help and instructions, and to otherwise personalize your experience using the Services.

Marketing and Promotions: for direct marketing and promotional purposes. For example, we may use contact information such as your email address to send you newsletters, special offers, or promotions, or to otherwise contact you about Smartsheet products or information we think may interest you. If you are located in a jurisdiction that requires opt-in consent to receive electronic marketing messages, we will only send you such messages if you opt-in to receive them. As explained above, we do not use Content for direct marketing purposes. You may opt out of receiving marketing emails by following the opt-out

instructions in the email or emailing privacy@smartsheet.com. We may still email customer service and transaction-related communications, even if you have opted out of receiving marketing communications.

Advertising: To assist in advertising the Services on third party websites.

Analytics and Improvement: To better understand how users access and use the Services, and for other research and analytical purposes, such as to evaluate and improve the Services and to develop additional products, services and features. While we may collect and analyze usage details (e.g., storage size used, access logs, etc.) related to Content, we do not actually access Content for these purposes.

Protect Our Legal Rights and Prevent Misuse: To protect the Services, prevent unauthorized access and other misuse, and where we believe necessary to investigate, prevent or take action regarding illegal activities, suspected fraud, situations involving potential threats to the safety of any person or violations of our Terms of Use or this Privacy Policy.

Comply with Legal Obligations: To comply with the law or legal proceedings; for example, we may disclose information in response to lawful requests by public authorities, including responding to national security or law enforcement disclosure requirements.

General Business Operations: Where necessary to the administration of our general business, accounting, recordkeeping and legal functions.

Purpose of Processing /Legitimate Business Interests (see above)	Legal Bases of Processing (EU Users)*
Provide Our Services Customer Support	<ul style="list-style-type: none"> ● Necessary to Enter into or Perform a Contract with You (upon your request, or as necessary to make the Services available) ● Our Legitimate Business Interests*
Personalization Marketing and Promotions Advertising	<ul style="list-style-type: none"> ● Our Legitimate Business Interests** ● With Your Consent
Analytics and Improvement	<ul style="list-style-type: none"> ● Our Legitimate Business Interests** ● With Your Consent
Protect Our Rights and Prevent Misuse Comply with Legal Obligation	<ul style="list-style-type: none"> ● Compliance with law ● Establish, defend or protect of legal interests
General Business Operations	<ul style="list-style-type: none"> ● Our Legitimate Business Interests** ● Establish, Defend or Protect Legal Interests ● Compliance With Law

*For the personal data from the EU that we process, this column describes the relevant legal bases for such processing under GDPR (and local implementing laws of EU member states); this does not limit or modify the obligations, rights and requirements under the privacy laws of non-EU jurisdictions.

** For the personal data from the EU, the processing is in our legitimate interests, which are not overridden by your interests and fundamental rights. Marketing to EU data subjects is done only with opt-in consent.

5. HOW WE SHARE INFORMATION

We will not sell information about you to a third party or allow a third party to use it for its own marketing purposes. We may share information about you with your consent, at your request, or as follows:

Enterprise Users

Content and Usage. Smartsheet UK is a data processor with respect to Content and certain other user information we collect in providing the Services to our enterprise customers. This means: (a) the enterprise Customer controls the information and determines how it may be used; and (b) we will process this information only under the written instructions of our Customer or where otherwise required by applicable laws. So, if you use the Services under an enterprise account, Content and other information associated with your account (e.g., who has accessed, shared, amended, created, edited or deleted Content) may be disclosed to the enterprise or an administrator on the enterprise account.

To Other Users of the Services.

Content. Content you choose to share with, or make available to, other users is shared as designated by you, and you should consider that it may be further shared by your collaborators; we are not responsible for, nor does this policy apply to, the collection, use, processing, or sharing of Content by other users in this manner.

Other Information. Some of the features and functionality of the Services involve disclosure of your personal data to other users of the Services; for example, your name, email address, and username.

To Resellers/AP Processors. If you sign up for certain products or services (such as a free trials) and you are located outside the U.S., we may share your information with a Smartsheet reseller so they can contact you about our products, services and offers. We will disclose such sharing when you sign up for the applicable product or service, and will, where required by law, obtain your consent. If you purchase access to the Services through a reseller (regardless of location), we may share certain information about your account and feature usage with the reseller (or their affiliate) in furtherance of their relationship with you. If you use a third party to facilitate your payment obligations, we will share certain account-usage and billing-related information about your account with such third party for billing and business administration purposes. Resellers/AP Processors are independent data controller of your personal data.

In Testimonials. With your consent, we may publish or display personal testimonials of satisfied customers on Converse in addition to other endorsements. If Customer wishes to update or delete testimonial, email info@converse.ai.

To Our Service Providers. We may share information about you with third party vendors, consultants and other service providers (data processors) who are working on our behalf or providing services to us. We obtain appropriate contractual and technical protections to limit these service providers' use and disclosure of any information about you that we share with them.

Infrastructure Processors. We use certain third parties for some of the infrastructure used to host data that is submitted to the Smartsheet UK platform, including cloud providers.

Service Processors. We use third party service providers to process your personal data to assist us in business and technical operations. Smartsheet UK has data processing agreements with such service providers, and their use of and access to personal data is limited to specific purposes. They provide services relating to: billing, customer support, internet and connectivity, marketing (direct mail, email, lead generation), security, and user experience.

Subcontractors; Independent Contractors. We may employ the assistance of independent contractors to work on specific projects. We train these independent contractors on applicable Smartsheet UK policies and they are required to adhere to substantially the same data security as are Smartsheet UK employees.

As Required by Law. We release information about you if we believe we must do so to comply with the law or a subpoena, bankruptcy proceeding, or similar legal process.

To Protect Rights. We may disclose information about you, such as your name, contact information, and billing information, to enforce our agreements with you or to protect the rights and safety of Smartsheet UK, our customers, our individual users and the general public, or as evidence in litigation in which we are involved.

In a Business Transaction. If Smartsheet (the parent company of Smartsheet UK) is involved in a merger, acquisition, or sale of all or a portion of its assets, your information may be transferred to the acquiring entity as part of the transaction, and may also be reviewed as part of the due diligence review for the transaction. For example, we may need to provide a list of all customer accounts and payment histories.

Aggregate and Anonymized Information. We may share aggregate or anonymized information about users with third parties for marketing, advertising, research or similar purposes. For example, if we display advertisements on behalf of a third party, we may share aggregate, demographic information with that third party about the users to whom we displayed the advertisements.

6. USE OF COOKIES, TRACKING TECHNOLOGIES, ANALYTICS, AND BEHAVIORAL MARKETING

In order to make our Services as user-friendly as possible, we - like many other companies - use "cookies".

Cookies. A cookie is a small text file that is stored in your web browser that allows Smartsheet UK or a third party to recognize you. Cookies can either be session cookies or persistent cookies. A session cookie expires automatically when you close your browser. A persistent cookie will remain until it expires or you delete your cookies. Expiration dates are set in the cookies themselves; some may expire after a few minutes while others may expire after multiple years. Cookies placed by the website you're visiting are sometimes called "first party cookies," while cookies placed by other companies are sometimes called "third party cookies."

Types of Cookies.

Essential Cookies. These are first party cookies that are sometimes called "strictly necessary" as without them we cannot provide many services that you need on the Services. For example, essential cookies help remember your preferences as you move around the Services.

Analytics Cookies. These cookies track information about how the Services are being used so that we can make improvements and report our performance. They collect information about how visitors use the Services, which site the user came from, the number of each user's visits and how long a user stays on the Services. We might also use analytics cookies to test new pages or features to see how users react to them. Analytics cookies may either be first party cookies or third-party cookies.

Preference Cookies. These cookies are also sometimes called "functionality cookies." During your visit to the Services, cookies are used to remember information you have entered or choices you make (such as your username, language or your region) on the Services. They also store your preferences when using the Services, for example, your preferred language. These preferences are remembered, through the use of persistent cookies, and the next time you visit the Services you will not have to set them again.

Targeting or Advertising Cookies. These third party cookies are placed by third party advertising platforms or networks in order to, deliver ads and track ad performance, enable advertising networks to deliver ads that may be relevant to you based upon your activities (this is sometimes called "behavioral" "tracking" or "targeted" advertising). More information about how cookies are used for advertising purposes is explained below in Behavioral Targeting and Remarketing.

Smartsheet UK's Use of Cookies. We may use cookies to uniquely identify you, to help us process your transactions and requests, to track aggregate and statistical information about user activity, and to display advertising on third-party sites. Generally, we use these technologies to manage content, analyze trends, monitor page visits, content downloads, administer the Sites, track users' movements around the Site and to gather statistics about our user base as a whole. These technologies may provide us with personal data, information about devices and networks you utilize to access our Services, and other information regarding your interactions with our Services. For detailed information about the cookies in the Services, please read and review our Cookie Chart [here](#).

How to Disable Cookies. The "help" portion of the toolbar on most browsers will tell you how to prevent your computer from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. If you disable cookies, be aware that some features of our Services may not function.

To learn more about how to control cookie settings through your browser:

- Click [here](#) to learn more about the “Private Browsing” setting and managing cookie settings in Firefox;
- Click [here](#) to learn more about “Incognito” and managing cookie settings in Chrome;
- Click [here](#) to learn more about “InPrivate” and managing cookie settings in Internet Explorer; or
- Click [here](#) to learn more about “Private Browsing” and managing cookie settings in Safari.

Clear GIFs. Clear GIFs (a.k.a. web beacons or pixel tags) are tiny graphics with a unique identifier, similar in function to cookies. In contrast to cookies, clear GIFs are embedded invisibly on web pages, and are not stored on your hard drive. We might use clear GIFs to track the activities of Site visitors and users of our applications, to help us manage content, and to compile statistics about usage. We and our third party service providers also might use clear GIFs in HTML e-mails to our customers, to help us track e-mail response rates, identify when our e-mails are viewed, and track whether our e-mails are forwarded.

Third-Party Analytics. We also use automated devices and applications, such as Google Analytics (more info [here](#)) and Optimizely (more info [here](#)) to evaluate use of our Services. We use these tools to gather non-personal data about users to help us improve our Services and user experiences. These analytics providers may use cookies and other technologies to perform their services, and may combine the information they collect about you on our Sites with other information they have collected for their own purposes. This Policy does not cover such uses of data by third parties.

Behavioral Targeting and Remarketing. We use advertising platforms, including but not limited to: Google Ads/DoubleClick (more info [here](#)), Facebook Custom Audience (more info [here](#)), LinkedIn Marketing (more info [here](#)), Microsoft/Bing (more info [here](#)) and Marketo (more info [here](#)), to display ads as part of our advertising campaigns. As a result, our ads may be displayed to you on a search results page or on third party sites. Our advertising partners use cookies and other technologies to collect information about your activities on our Services and other sites to provide you targeted advertising based upon your interests. These third parties may collect your IP address or other device identifiers and combine the information they collect on our Sites with information about your visits to other sites, to create market segments that they will use to more effectively advertise our services and those of other advertisers.

Custom Audiences. We may share your email address or other information with our advertising partners to assist us in reaching you with more relevant ads outside of the Sites; they are not permitted to use this information for their own or third-party marketing purposes. If you’d like to opt out of this, please email privacy@smartsheet.com.

Opting Out of Ad Networks. If you wish to not have this cross-site information used for the purpose of serving you targeted ads, you may opt-out of many ad networks by clicking [here](#) (or if located in the European Union, click [here](#)). You will continue to receive ads on the sites you visit, but the ad networks from which you have opted out will no longer target ads to you based upon your activities on other sites. Please note, however, that these opt-out mechanisms are cookie based; so, if you delete cookies, block cookies or use another device, your opt-out will no longer be effective. For more information, go to www.aboutads.info.

Do Not Track. Some browsers have incorporated "Do Not Track" (DNT) features that can send a signal to the websites you visit indicating you do not wish to be tracked. Currently, our systems do not recognize browser "do-not-track" requests. In the meantime, you can use the "help" portion of the toolbar on most browsers to learn how to prevent your computer from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. If you disable cookies, be aware that some features of our Sites may not function.

7. YOUR CHOICES AND RIGHTS

Closing Your Account. Any Customer can delete personal information in their registration profile. Removing your information may limit our ability to provide the Service to you. If you completely delete all such information, your account will be deactivated and you will lose access to the Service. You may also contact us directly to accomplish the foregoing or if you have additional requests or questions. We'll take reasonable steps to provide, modify or delete your information.

Content. Requests to access, delete, or modify Content will be directed to the Customer who owns the account. If you wish to request access to personal data contained in Content to delete, modify, or limit use, please provide us with the name of the Customer who submitted your information to our Services. We will refer your request to that Customer. If the Customer requests Smartsheet UK to remove or modify the data, we will respond to their request.

Access and Correction. All Smartsheet UK account holders may review, update, correct or delete the personal information in their registration profile by logging into their account.

Marketing Choices. Customers can always opt out of being contacted by us for marketing or promotional purposes by following the opt-out instructions located in the e-mails we send, by changing the account privacy settings, or by emailing us at privacy@smartsheet.com. Please note that if you opt out of marketing communications, Smartsheet will continue to send you transactional or service-related communications, such as service announcements and administrative messages. If you do not wish to receive these, you have the option to cancel your account.

Users in the European Economic Area.

Individuals in the EEA have the following rights with respect to their personal data:

Access. You can ask us to: confirm whether we are processing your personal data; give you a copy of that data; provide you with other information about your personal data such as what data we have, what we use it for, who we disclose it to, whether we transfer it abroad and how we protect it, how long we keep it for, what rights you have, how you can make a complaint, where we got your data from and whether we have carried out any profiling, to the extent that such information has not already been provided to you in this Policy.

Rectification. You can ask us to rectify inaccurate Information. We may seek to verify the accuracy of the data before rectifying it.

Erasure. You can ask us to erase your personal data, but only where: it is no longer needed for the purposes for which it was collected; you have withdrawn your consent (where the data processing was based on consent); following a successful right to object (see 'Objection' below); it has been processed unlawfully; or to comply with a legal obligation to which we are subject. We are not required to comply with your request to erase your personal data if the processing of your personal data is necessary: for compliance with a legal obligation; or for the establishment, exercise or defence of legal claims. There are certain other circumstances in which we are not required to comply with your erasure request, although these two are the most likely circumstances in which we would deny that request.

Restriction. You can ask us to restrict (i.e. keep but not use) your personal data, but only where: its accuracy is contested (see 'Rectification' above), to allow us to verify its accuracy; the processing is unlawful, but you do not want it erased; it is no longer needed for the purposes for which it was collected, but we still need it to establish, exercise or defend legal claims; you have exercised the right to object, and verification of overriding grounds is pending. We can continue to use your personal data following a request for restriction, where: we have your consent; to establish, exercise or defend legal claims; or to protect the rights of another natural or legal person.

Objection. You can object to any processing of your personal data which has our 'legitimate interests' as its legal basis, if you believe your fundamental rights and freedoms outweigh our legitimate interests. Once you have objected, we have an opportunity to demonstrate that we have compelling legitimate interests which override your rights and freedoms. In addition, you can object to the processing of your personal data direct marketing purposes, which includes profiling to the extent that it is related to such direct marketing without providing any reason. We will then cease the processing of your personal data for direct marketing purposes.

Portability. You can ask us to provide your personal data to you in a structured, commonly used, machine-readable format, or you can ask to have it 'ported' directly to another Data Controller, but only where our processing is based on your consent and the processing is carried out by automated means.

Withdrawal of Consent. You can withdraw your consent in respect of any processing of personal data which is based upon a consent which you have previously provided, which for the Consultation means withdrawing your consent to receive updates from us by email. You can withdraw your consent by contacting us using the details provided below or using the unsubscribe links in the emails.

8. DATA RETENTION

We keep your personal data for as long as reasonable necessary for the purposes set out in Section 4 above. Except as noted below, we will retain your account profile data as necessary for our legitimate business purposes or to comply with our legal obligations (such as record keeping, accounting, fraud prevention and other business administrative purposes); generally, where we no longer have a legitimate business purpose to retain it, we will anonymize or delete such personal data within 180 days after the closing of your account. Where required for tax or accounting purposes, to ensure we would be able to defend or raise a claim, or where we have a specific need to retain, we will generally not keep personal data for longer than seven years following the last date of communication with you. Legitimate business purposes that we may rely on to keep your personal data when you are not a customer include: direct marketing

(where you have not opted-out) for up to two years; facilitating the restoration or establishment of a user account in the future; maintaining Smartsheet UK's business intelligence systems for analytics and other internal purposes; etc. Depending on the nature of the legitimate business interest, we may retain certain personal data after your request to erase. At all times, personal data we keep will be subject to appropriate administrative, technical and physical security measures (see Section 9). Where your information is no longer required, we will ensure it is disposed of in a secure manner.

9. HOW WE PROTECT YOUR INFORMATION

The security of your information is important to us. We follow generally accepted industry standards to protect the Content submitted to us, both during transmission and once we receive it (including encrypted storage, firewalls and password protection). Each of our employees is aware of our security policies, and your information is only available to those employees who need it to perform their jobs. No method of transmission over the Internet using industry standard technology is absolutely secure. Therefore, we cannot guarantee the security of your information.

10. LINKED SITES; THIRD PARTY INTEGRATIONS

External Links. The Service may contain links to other websites and services. The fact that we link to a website or service is not an endorsement, authorization or representation that we are affiliated with that third party. We do not exercise control over third party websites or services, and are not responsible for their actions. Any information you submit to a website not belonging to Smartsheet UK is governed by that site's privacy statements, not this one. We encourage you to carefully read the privacy statement of any website you visit.

Plugins and Social Media Widgets. Our Sites may include social media features and widgets (collectively "Widgets"), such as a "share this" button or other interactive mini-programs that run on our Services. Widgets can be used to provide you specific services from other companies (e.g., displaying the news, opinions, music, etc.). Personal data, such as your email address, may be collected through the Widgets. Cookies may also be set by the Widgets to enable them to function properly. Widgets displayed on our Sites are not hosted by Smartsheet UK and are subject to the privacy policies of the third-party company providing the Widget, and not this Policy. Converse may include social media features, such as the Facebook "like" button and widgets, such as the "share this" button. These features may collect PII and track Customer use of Converse. These social media features are either hosted by a third party or hosted directly on Converse. Customer interactions with these features are governed by the privacy policy of the company providing such functionality.

11. CHILDREN PERSONAL DATA

The Services are not directed toward children and we do not encourage children to participate in providing us with any personally identifiable information. We do not knowingly collect any personal data from children under the age of 16. We encourage parents and legal guardians to monitor their children's Internet usage and to help enforce this Privacy Policy by instructing their children never to provide personal data through the Services. If you have reason to believe that a child under the age of 16, without

a parent or guardian's consent, has provided personal data to us through the Services, please contact us at privacy@smartsheet.com, and we will use commercially reasonable efforts to delete that information.

12. INTERNATIONAL TRANSFERS

International Transfer of Data. Smartsheet UK's parent company, Smartsheet Inc., is based in the United States and information collected is governed by U.S. law. The information we collect may be transferred to, used from, and stored in the United States or other jurisdictions in which Smartsheet UK, our affiliates or service providers are located; these jurisdictions (including the United States) may not guarantee the same level of protection of personal data as the jurisdictions in which you reside. By using the Services, you acknowledge and agree to any such transfer of information outside of the jurisdiction in which you reside.

Law Enforcement Requests. In certain situations, we may be required to disclose personal data in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.

Onward Transfers. Third parties who process personal data on our behalf must agree to use such personal data only for the purpose for which it is provided by us and they must contractually agree to provide adequate protections for personal data. Smartsheet will continue to be liable for any onward transfers of personal data to such third parties. Where required by applicable data protection laws, we have ensured that such third parties sign standard contractual clauses as approved by the European Commission or other supervisory authority. You can obtain a copy of such safeguards by contacting us (see section below).

13. CHANGES TO THIS POLICY

We may update this Policy to reflect changes to our privacy practices. If you are a Customer and we make any material changes that affects the way we treat information that we have previously collected from you, we will notify you by email (sent to the e-mail address specified in your account) or by means of a notice through the Services prior to the change becoming effective. We encourage you to periodically review this Policy for the latest information on our privacy practices.

14. HOW TO CONTACT US

If you have any questions or concerns regarding the way in which your personal data is being processed or you want to exercise your rights above, please reach out to Smartsheet using the contact information below:

Smartsheet's Vice President of Legal, who serves as Smartsheet's data protection contact, and can be contacted at privacy@smartsheet.com.

EU Representative. You may also contact our EU Representative as follows:
Smartsheet UK Ltd.
Argyle House, 3 Lady Lawson St.
Edinburgh
EH3 9DR

Email: privacy@smartsheet.com

If you remain dissatisfied, you have the right to reach out directly to the Data Protection Authority in your jurisdiction. We do ask that you please attempt to resolve any issues with us first, although you have a right to contact the Data Protection Authority at any time.

15. ENGLISH VERSION CONTROLS

Non-English translations of this Privacy Policy are provided for convenience only. In the event of any ambiguity or conflict between translations, the English version is authoritative and controls.